BBC Children in Need

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Regional Manager
South West

Who do we fund?

Not for profit organisations

(i.e. voluntary organisations, registered charities or self-help groups)

The organisation must have:

- A constitution or governing document
- A management committee
- A bank account with two unrelated cheque signatories
- Annual accounts
- A written child protection policy

What projects do we fund?

Making a positive change to the lives of disadvantaged children and young people across the UK.*

* includes Channel Islands

The children must be:

- Aged 18 years and under
- Living in the UK
- ‘In need’
  - illness, distress, neglect, abuse
  - any kind of disability
  - behaviour or psychological difficulties
  - living in poverty or situations of deprivation

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What’s The Competition?

- In 2007/08 we received 306 requests for funding in the South West region
- Total value requested = £19,984,768
- Total awarded = £4,026,975
- 129 grants awarded
- Range £350 to £154,301; average £31,217
- 42% success rate by number

In South Gloucestershire

- In 2007/08 we received 4 requests
- Total value = £246,826
- 1 grant awarded
- Total awarded = £2,000

- In 2008/09 we received 6 requests so far

(Note: coding)

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Children in Need

Projects in South Gloucestershire

- **Children's Playlink** - £6,1221 to fund the costs of play opportunities and activities for children with disabilities and additional needs during the Easter and Summer Holidays.

- **Park Centre** - £2,000 for equipment for children's activities after school and in the school holidays, supporting children who are aged 0 to 11 years old.

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Common Reasons for Failure

- Ineligibility
- Missing information
- Insufficient evidence of disadvantage
- Management capacity
- Projects where children are not safe from harm
- Poor planning
- Not child focused
- Statutory responsibility

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How to apply – use bbc.co.uk/pudsey

1. Read guidance
2. Apply online
- Make sure you submit everything we need
- Small grants (up to £10,000) process is simpler
3. First stage assessment
- Can re-apply next round
4. Assessment interview
- Ensure you and your referee are available
5. Informed of decision
- You can request feedback

When to apply

- There are **4** deadlines each year

Deadlines:	**Decisions:**
July 15th	End October
October 15th	End January 2010
January 15th 2010	End April 2010
April 15th 2010	End July 2010

- We advise you to apply in advance of the deadline

Finally …

Contacts:

General Helpline
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